

Juan Sebastián Fernández

Frontend Developer | React • JavaScript • Web Performance

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SUMMARY

Frontend Developer specializing in React, web performance and technical SEO. Since March 2026 I have delivered end-to-end web projects: requirements gathering with the client, design, development, deployment, domain setup, Google search visibility and client training so they can run their own site. I measure every change with PageSpeed and Core Web Vitals, document what I build and work daily with Claude Code. Looking to join a product team.

EXPERIENCE

Freelance Frontend Developer | Remote Mar 2026 - Present

- Grupo CESPAD (grupocespad.com):** planned and built from scratch the website of a synthetic turf company with no online presence, organizing services by sport so every inquiry reaches WhatsApp already qualified.
- Cut initial page weight from 12.6 MB to ~3 MB and raised mobile PageSpeed from 65 to 92 (LCP 2.8 s) with WebP images, LCP preloading, inlined critical CSS and lazy loading.
- Set up the custom domain and DNS, sitemap, structured data (JSON-LD) and Google Search Console, and delivered a technical report and a training session so the client can manage the site.
- Documented a design system with typography and spacing tokens so new sections keep the visual style.

Shift Supervisor | Constructora Jena S.A. 2022 - Present

- Run the shift independently, handling cash and customer service during peak hours, with 3+ years of zero cash discrepancies.

PROJECTS

Tienda Bagués | React • Supabase • PostgreSQL baguesfraganciaswolf.vercel.app

- Cut catalog update time for my fragrance resale business from 1-2 weeks to 1 day by building an online store and an admin panel that replaced manual editing of prices, photos and promotions.
- Raised mobile PageSpeed from 70 to 96 and cut LCP from 5.2 s to 2.7 s: prerendered home page, initial bundle from 159 to 76 kB and render-blocking bytes from 600 to 116 kB.
- Modeled 6 PostgreSQL tables with Row Level Security (RLS), Google OAuth login, orders validated through a single database function and an admin panel that receives them in real time.

Public Speaking Checklist | React • Node.js • Anthropic API checklist-para-oratoria.vercel.app

- Built a public speaking self-assessment with 24 criteria across 5 areas: the Claude API returns a JSON diagnosis with a 1-10 score and a trend per area, compared against past sessions.
- Moved the Anthropic API integration from the browser to a Node.js serverless function on Vercel: the key stays on the server and the endpoint validates and caps every input.

EDUCATION AND CERTIFICATIONS

AI Automation and Agents (CoderCup) | Coderhouse 2026

Full-Stack Web Development | Udemy 2023 - 2025

Backend Development with Node.js | UTN Córdoba Dec 2023 - Mar 2024

Open courses in JavaScript, React, HTML and CSS | Midudev and MoureDev 2023 - 2024

SKILLS

Frontend: React, React Router, JavaScript (ES6+), semantic HTML5, CSS3, Sass, Vite, GSAP, responsive design, PWA.
Backend and data: Supabase, PostgreSQL, SQL, RLS, Google OAuth, REST APIs, Node.js, serverless functions (Vercel).
Performance and SEO: Core Web Vitals, Lighthouse, PageSpeed Insights, technical SEO (JSON-LD, Open Graph), WCAG 2.1.
Applied AI: Claude Code, Anthropic API, prompts with structured JSON output.
Tools: Git, GitHub, Vercel, Figma, Chrome DevTools, Google Search Console.
Currently learning: TypeScript, Next.js, Tailwind CSS, unit testing.
Languages: Spanish (native), English (B2, upper intermediate).